



S.I.S.-VEÍCULOS MOTORIZADOS, LDA.

A little of story about S. I. S.

Although S.I.S. has appeared in the international markets only half-dozen years ago, it is neither a new factory nor a new mark.

In Portugal the S.I.S. mark is, indeed, the best quality symbol for bicycles since 1936, the date of the factory foundation.

The factory was founded by men who have inherited from their predecessors the tradition of a family devoted to bicycles.

With the advent to Portugal of engined bicycles, the factory would be joined to J. Simões Costa, one of the oldest and most experienced traders in such a branch and SACHS motors representative in Portugal.

J. Simões Costa was also a reputed technician that in other times prepared motorcycles for the best national racers, which belonged to the team of his firm.

It was in 1950 that S.I.S. has began to construct cycles-engine powered with SACHS motors, which began to have a great preference in the Portuguese market in competition with the most several foreign marks, as motorcycle imports was absolutely free.

Why that preference? Because S.I.S. motorcycles, beyond to be constructed with the same technics that had solidified the high bicycles reputation of the same mark, were constructed with robustness required by the Portuguese market.

Here must be said that the motorcycles which satisfy the exigences of the Portuguese market, are prepared to meet the exigences of any other market because it is difficult to find another country where the using conditions are so hard. In Portugal the motorcycles are used by the most different professionals; a large number of these vehicles are even used by the ambulant sellers as a transport vehicle, who, besides themselves carry also the goods of their trade to the places of more difficult access on their small motorcycles.

In 1964 S.I.S. appeared for the first time in IFMA. Its models caused a impression by their elegance and originality. S.I.S. motorcycles have, indeed, an own-style.

In 1968 we are here for the third time. In the meantime our business was extended to several foreign countries, while in the Portuguese market S.I.S. remains being the best-seller.

With the markets development, our production, always insufficient, needs to be increased. Our present factory has had several enlargements. But now the way must be another. Therefore, S.I.S. builds at present its new factory where next year his technicians and workers - some of them in the firm since its foundation, other younger ones, joining the experience of a tradition with the technical actualization - will can get better.

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ANADIA - PORTUGAL